



# FRAMING IT UP... FASTER AND BETTER

CROSSMARK **BUILDS** A **FRAMEWORK** FOR **FASTER, BETTER**  
**STOCKING** AT THE HOME DEPOT

CROSSMARK BROUGHT **EFFICIENCY** TO THE HOME DEPOT'S LUMBER DEPARTMENT BY CREATING A **DEDICATED TEAM** OF SKILLED **REPRESENTATIVES** AND **MANAGERS** TO HANDLE DAY-TO-DAY **TASKS** LIKE RE-STOCKING, CULLING AND GENERAL MAINTENANCE.

**T**he Home Depot approached CROSSMARK for assistance in the stock position and appearance of their board aisles, which require more maintenance than traditional in-store service could provide.

CROSSMARK brought efficiency to The Home Depot's lumber department by creating a dedicated team of skilled representatives and managers to handle day-to-day tasks like re-stocking, culling and general maintenance. To increase visibility, the CROSSMARK Client

Services Team and The Home Depot worked together to generate and review daily and weekly reports. As a result of the new system, sales and inventory turns have increased, and the program has been expanded to cover nearly 1,000 stores. We continue to work with The Home Depot to ensure their board aisle remains **organized and efficient**.