



FOR IMMEDIATE RELEASE

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CROSSMARK Awarded 2007 Kimberly Clark Supplier Recognition Award

Plano, Texas – On June 24, 2008 Kimberly Clark presented CROSSMARK with its 2007 Kimberly Clark Supplier Recognition Award. This award recognizes CROSSMARK for its ability to deliver and meet objectives, for adding value to customer relationships and for providing innovative solutions.

“Our goal is to be an indispensable partner to our customers,” said Dan McCongely, VP Retail Operations at Kimberly Clark, “and CROSSMARK is a key contributor to our [Kimberly Clark] success.”

This partnership began in 2003 when CROSSMARK created the Kimberly Clark dedicated retail team and over the years the company has expanded throughout the U.S. and into Canada. Through this partnership both companies have achieved a great deal of success and CROSSMARK now represents Kimberly Clark in the convenience store channel and provides headquarter services to its 80 regional customers throughout the U.S.

CROSSMARK was chosen from a field of nearly 5000 vendors, and received the award from Tom Falk, Kimberly Clark CEO, at the 2nd Annual Supplier Recognition Awards Luncheon. The award was presented to David Baxley, CEO for CROSSMARK, Joe Crafton, President-Strategic Alliances and Rex Paschall, VP of Client Development, both also with CROSSMARK.

“We greatly value our partnership with CROSSMARK,” said McConegly, “and we [Kimberly Clark] look forward to continued success in 2008 and beyond.”

CROSSMARK® - CROSSMARK is a professional business services company that has served the consumer goods industry for more than 100 years. We provide headquarter services, retail merchandising, shopper insights, and sales and marketing strategies to many of the largest manufacturers and retailers in the world. Headquartered in Plano, TX, CROSSMARK has more than 20,000 associates worldwide, with offices in the United States, Canada, New Zealand and Australia. To learn more about CROSSMARK, visit www.CROSSMARK.com.

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